

WORLD CUP BIG SCREEN EVENT

ENGLAND

v

CROATIA

WITH THE ENGLAND LEGENDS

**KEVIN KEEGAN, LES FERDINAND
& DAVID JAMES**

HOSTED BY: PETE GRAVES (SKY SPORTS)



DATE: 17 JUNE 2026

VENUE: JW MARRIOTT GROSVENOR
HOUSE HOTEL, PARK LANE

OFFICIAL CHARITY



cureleukaemia
the blood cancer charity

EVENT & SPEAKERS

Join us in the magnificent Ballroom at the 5* Grosvenor House Hotel on Park Lane for an exclusive World Cup dinner, featuring England's crucial opening group-stage clash with Croatia live on our giant screen. Guests will enjoy a refined three-course dining experience with a four-hour pre-match complimentary bar of house beers, wines and soft drinks, in elegant surroundings, with excellent sightlines to the action from all areas of the room. The evening includes expert interview and match analysis from three former England internationals and iconic figures of the game: Kevin Keegan, Les Ferdinand, and David James. Drawing on decades of experience at the highest level of international and domestic football, the panel will share unrivalled insight, candid stories, and tactical perspective from their distinguished careers representing England on the global stage. The event is hosted by Sky Sports presenter Pete Graves, ensuring a polished and engaging evening, ideal for entertaining clients and colleagues.



ENGLAND V CROATIA

The Three Lions open their World Cup campaign with a high-stakes group match against a formidable Croatia side, a fixture that could prove decisive in shaping both teams' tournament ambitions. England boast a high-quality squad led by captain Harry Kane, supported by world-class talents including Bukayo Saka, Declan Rice, Jude Bellingham, and Phil Foden, alongside impressive depth throughout the side. Croatia arrive with vast tournament pedigree and exceptional technical quality, anchored by midfield maestro and captain, Luka Modrić, supported by Joško Gvardiol, Mateo Kovačić and Marcelo Brozović, with attacking threat provided by the evergreen Ivan Perišić and Andrej Kramarić. With experience, quality, and momentum on both sides, this promises to be a compelling contest on the biggest stage in international football.

KEVIN KEEGAN

Kevin Keegan was one of England's finest forwards, scoring 21 goals in 63 appearances and captaining the national team with distinction. At club level, he dazzled fans with his skill, pace, and goal-scoring ability for Liverpool, Hamburg, and Newcastle United, winning the Ballon d'Or in 1978 and 1979 — the only English player to achieve the feat twice. Beyond his playing career, Kevin enjoyed managerial success, guiding Newcastle United to the Premier League summit and European qualification, later managing Fulham and the England national team, leading the squad to Euro 2000. Known for his infectious personality and endless anecdotes from the highest levels of English and European football, Kevin remains one of the game's most entertaining, respected, and insightful figures.



LES FERDINAND

One of England's most prolific strikers, Les Ferdinand scored 149 Premier League goals and more than 200 across all competitions. He earned 17 caps for England and featured in both Euro '96 and the 1998 World Cup squads, establishing himself as one of the finest forwards of his generation. Les enjoyed memorable spells with QPR, Spurs, and Newcastle United, where his pace, power, and finishing made him a fan favourite. After retiring, he returned to QPR as Director of Football, a role he held with distinction until 2023. He is now a regular pundit on Sky Sports. Renowned for his sharp footballing mind and engaging personality, Les continues to inspire fans and players alike, while sharing insight from a career at the top of English football.

DAVID JAMES

David James enjoyed a remarkable 26-year career, earning 53 caps for England and establishing himself as one of the country's most consistent goalkeepers. He made 958 club appearances, including 572 in the Premier League — the highest total for a goalkeeper — representing Watford, Liverpool, Aston Villa, West Ham, Manchester City, and Portsmouth. David won the League Cup with Liverpool in 1994/95 and famously lifted the FA Cup with Portsmouth in 2007/08. As England's first-choice goalkeeper during Euro 2004 and the 2010 World Cup, he was a commanding presence on the international stage. Appointed MBE in 2012, David continues to support young people through his foundation and remains a popular speaker.



EMILY HAIG

We are delighted to welcome one of the UK's best vocalists to sing the pre-match National Anthem! Emily's powerhouse soprano vocals, spellbinding and dramatic performance and stunning looks ensure that she immediately commands the stage and engages with her audience. Emily has been honoured to perform the National Anthem 27 times at Wembley Stadium, 5 times at Silverstone Circuit and Twickenham Stadium, plus amongst others, the Olympic Park, Motorpoint Arena, Copper Box and Ricoh Stadium, all of which were internationally live broadcast to millions worldwide.



JW MARRIOTT GROSVENOR HOUSE HOTEL

Amongst London's finest, the 5* Grosvenor House Hotel is located on Park Lane, one of the capital's most prestigious addresses. Over the years the Hotel has hosted some of the capital's largest and most unique events including the world's oldest charitable ball, the Royal Caledonian Ball, and many big TV Awards ceremonies including the Royal Television Society and the Broadcast Awards. Between 2004 and 2008 a massive renovation project restored the 'Grand Dame of Park Lane' to her former glory; the magnificent Ballroom will be the setting for our event, and guests will enjoy the catering and service for which the Hotel is rightly renowned.

PACKAGES & ITINERARY

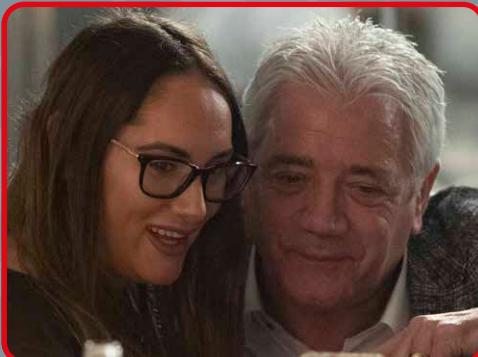


SILVER PACKAGE

- Reserved places within the Ballroom at the JW Marriott Grosvenor House Hotel
- Three course meal
- Complimentary beers, house wines and soft drinks (5-9pm)
- Entertaining pre-match interview with our special guests
- Big screen coverage of England v Croatia
- Half time analysis from special guests
- Full time analysis from special guests
- Professional opera singer to sing the national anthem
- Event hosted by Pete Graves (Sky Sports)

GOLD PACKAGE

- Same package elements as Silver package
- Access to VIP reception
- Group photo with our special guests
- Premium positioned table
- Company logo within the menu card (tables only)



SPEAKER SPONSOR PACKAGE

- Same package elements as Gold package
- One of our special guests to sit on your table
- Company logo on the front cover of the menu card
- Option to display banners in the event room
- Option to leave a piece of marketing literature on every attendee's chair

Note that this option is for a full table booking of ten guests, plus your special guest, making 11 guests on the table in person.

ITINERARY

- **From 5pm:** Arrival. Complimentary bar opens
- **5.50pm:** Sit down
- **6pm:** Introduction: Pete Graves (Sky Sports)
- **6.05pm:** Three course meal
- **7.35pm:** Auction
- **8pm:** Interview with special guests
- **8.45pm:** Professional opera singer to sing the national anthem
- **9pm:** Kick off. Complimentary bar closes. Pay bar is available
- **9.45pm:** Half time analysis with special guests
- **10pm:** Second Half
- **10.45pm:** Full time analysis with special guests and raffle is drawn
- **11pm:** Conclusion of formal proceedings
- **Midnight:** Event closes for the day

Please note that the itinerary is provisional and subject to change.



ENGLAND ★

★ CROATIA



Football • Rugby • Cricket • Horse Racing • Boxing • Tennis • Golf
Motor Racing • Sporting Dinners • Music • Concerts • Theatre • Film